



Fashion Designer professional with over 6 years of experience in women's design and swimwear design. In charge Moontide for 6 seasons. Design showcase in New Zealand Fashion Museum.

Education

2010-2013

-Higher Diploma-

Hong Kong Design Institute

*Fashion design
& Development*

Skills

- Fashion Design
- Swimwear Design
- Placement print design
- Seamless print design
- CAD drawing
- Tech Packs
- Hand drawing
- Paper patterning
- Trends analysis

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Clo3D

Language

- Cantonese
- Mandarin
- English

Work Experience

2014-2017

-Fashion Designer-

Moontide International Limited

A well-known New Zealand swimwear brand



- Design 3 lines including Moontide, Piha and Contract line (NEXT, EZIBUY) for AU/NZ and EU market.
- Create seasonal range book for distributor.
- Create tech pack and communicate with Sampling and Merchandiser team.
- Paper patterning or Draping as reference for Sampling team.
- Around 70 groups of prints design on garments for 3 lines each year.

2013

-Assistant Fashion designer-

Koonhoi Fashion

Local fashion wholesale company



- Design & Develop styles and prints under design briefs.
- CAD drawing for merchandiser team to create tech pack.
- Communicate and visit mainland office and factory to make sure production go on track.
- Organized shooting and edit lookbook for sale team.

2012

-Illustrator (Contract-base)-

Ann Taylor

Well-known high street fashion brand of USA

ANN TAYLOR

- CAD drawing and edit a guidebook called "How to measure" as guideline for internal usage

2008-2011

-Fashion Designer Assistant-

Modement

Tailor made fashion brand in Hong Kong



MODEMENT

- Assist the head designer with trend analysis color, mood board, graphic and fabric sourcing.
- Cut & sewing the 1st sample for factory reference.
- Organized events including fashion shows and exhibitions.